



SERVICE OVERVIEW

Service Options

A clear overview of website design, brand identity, e-commerce and graphic design projects.

Blasterr Design

Custom web design, brand identity and graphic design solutions for businesses. A clean, clear and consistent online presence - so visitors quickly understand what you offer, who you help and how to take the next step.

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How can I help?

Blasterr Design aims to make your business's online and visual presence work as one consistent system, rather than a collection of separate elements. The options below will help you identify which type of collaboration could be right for you.

1. Starter Online Presence

For new businesses, small service providers or focused campaigns that need a polished, trust-building online foundation quickly.

- Landing page or simple business website
- Basic visual direction and a consistent look
- Mobile-friendly design
- Clear route to contacting you or requesting a quote
- Basic search engine optimization settings

2. Brand-building Website

For service providers and small businesses that want more than an online presence: they want to build trust, communicate expertise and create a clear customer journey.

- Multi-page website
- Service structure and content flow
- Consistent brand identity
- Portfolio or work examples section
- FAQ, blog foundation and internal linking structure
- Analytics and basic SEO

3. Online Store / Sales System

For product-based businesses and new online stores where product presentation, trust and an easy mobile shopping experience matter.

- Shopify or custom e-commerce approach
- Collection and product page structure
- Trust-building details: reviews, guarantees and shipping information
- Thoughtful cart and checkout experience
- A visual system aligned with your brand

4. Brand Identity Essentials

- Logo design or logo refresh
- Color palette and typographic direction
- Business card, social media template or cover image direction
- Mini brand guidelines
- A visual foundation for your website and social channels

5. Redesign / Visual Refresh

- Review of your existing website
- Refining the structure, visual proportions and calls to action
- Improving the mobile experience
- Strengthening copy and trust-building elements
- Reviewing basic SEO and internal links

How do we get started?

1. Consultation	2. Direction and proposal	3. Design and delivery
We discuss where you are now, your goals and what materials you already have.	I prepare a more detailed proposal based on the project scope, features and timeline.	Visual direction, structure, design, development, testing and handover.

You do not need to have everything figured out

It is enough to have a problem to solve or a goal in mind. At the start of our collaboration, I will help you identify whether you need a website, brand identity, online store or a smaller visual refresh.